

Client: Nitto TIRE Canada inc.
Project: 2024 - 2026
Commercial Title: "There's Cool and There's COOL" - English
Code: -
Length: :30 - 25 Seconds - with 5 second dealer tag.
Campaign Dates: 1st September 2024 - 2026
SCRIPT: As Recorded

Announcer throughout

ANNCR: Nitto Tires ... knows there's Cool ...
 ... and then there's COOL.
 We always want to stay cool..
 But sometimes we're caught off guard.
 That's why Nitto developed an All weather solution so you can prepared.
 Always.
 The Nitto Motivo 365 with the cool security of all weather traction.
 The Nitto Tire rebate event is on now. For a limited time, you can save on
 select sets of 4 Nitto tires.
 Details at: nittotires.ca
 Now that's really cool!
 Nitto Tires -
 Are you ready for a new adventure?
 (dealer tag) 5 second dealer tag

Please note: A script with affidavit must be supplied with each co-op request.

This announcement was broadcast _____ times, for campaign start _____ end _____ as entered in the stations logs. The times this announcement was broadcast were billed to this station's client on our invoice(s) number(ed) _____ at this earned rate as listed below:

Time Classification	Time/Day Announcement	Rate per Announcement	Number of (Air time)	Total \$ Amount

I CERTIFY THE ABOVE IS DOCUMENTED ON STATION LOGS

Name _____ Title _____
 Signature _____ Date _____

IMPORTANT: ORIGINAL COPY must be sent to manufacturer for claim.

Radio