

# NITTO® TIRE

## FUELED BY ENTHUSIASTS

# Radio

All script alterations must receive prior approval from Nitto Tire Canada Inc.

Nitto Tire Canada Inc. -7791 Nelson Road, unit 120 ,B.C. V6W 1G3 1-800-663-0063 Tel: (604) 304-1941 Fax: (604) 304-1946



**Client:** Nitto TIRE Canada inc.  
**Project:** 2016 - 2018  
**Commercial Title:** "attitude" - English  
**Code:** -  
**Length:** :30 - 25 Seconds - with 5 second dealer tag.  
**Campaign Dates:** 1st January, 2019  
**SCRIPT:** As Recorded

**Announcer throughout**

ANNCR: We all have to get someplace ...  
 ANNCR: ... so you may as well get there...  
 ANNCR: ... with a little style...  
 ANNCR: ... with a little attitude...  
 ANNCR: ... and without the worry ...  
 ANNCR: ... Get there on a tire with advanced construction and design ...  
 ANNCR: for great looks, and unstoppable performance.  
 ANNCR: Nitto Tires,  
 Are ready for the adventure!

(dealer tag) 5 second dealer tag

**Please note: A script with affidavit must be supplied with each co-op request.**

This announcement was broadcast \_\_\_\_\_ times, for campaign start \_\_\_\_\_ end \_\_\_\_\_ as entered in the stations logs. The times this announcement was broadcast were billed to this station's client on our invoice(s) number(ed) \_\_\_\_\_ at this earned rate as listed below:

Time Classification	Time/Day Announcement	Rate per Announcement	Number of (Air time	Total \$ Amount

**I CERTIFY THE ABOVE IS DOCUMENTED ON STATION LOGS**

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Signature \_\_\_\_\_ Date \_\_\_\_\_

IMPORTANT: ORIGINAL COPY must be sent to manufacturer for Co-op claim.