



# Radio

All script alterations must receive prior approval from Toyo Tires Canada Inc. - Nitto Division.

Nitto Tire Canada Inc. -7791 Nelson Road, unit 120 ,B.C. V6W 1G3 1-800-663-0063 Tel: (604) 304-1941 Fax: (604) 304-1946

Client: Toyo Tire Canada Inc. - Nitto Division  
Usable dates: March 11 to June 30, 2023  
Project Name: Spring -2023 Radio  
Title: "Amazing Feelling-Generic"  
Length: 1 x :25 (5 sec tag)

Announcer - We've proven we can work hard.  
 Announcer - Being true to ourselves ... we'll stay out ahead  
 Singer - Startin up .. a new day.  
 Announcer - You may call it 'having atti-tude'  
 Singer - Findin' my road ... makin' my way  
 Announcer - But we call it... having that Nit-to attitude!  
 Singer - Behind the wheel ... as it should be  
 Announcer - Getting there ... With Nitto confidence ...  
 Singer - Drivin' on ... confident n free  
 Announcer - Nitto Tires  
 Announcer - Are you ready for your new adventure?

Dealer Tag Example : (5 seconds) - Nitto Tires available at Better Tire, 555 First Street. Come in today

**Please note: A script with affidavit must be supplied with each co-op request.**

This announcement was broadcast \_\_\_\_\_ times, for campaign start \_\_\_\_\_ end \_\_\_\_\_ as entered in the stations logs. The times this announcement was broadcast were billed to this station's client on our invoice(s) number(ed) \_\_\_\_\_ at this earned rate as listed below:

Time Classification	Time/Day Announcement	Rate per Announcement	Number of (Air time	Total \$ Amount

**I CERTIFY THE ABOVE IS DOCUMENTED ON STATION LOGS**

Name \_\_\_\_\_ Title \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_

IMPORTANT: ORIGINAL COPY must be sent to manufacturer for Co-op claim.